

**Think you can be
a meat-eating
environmentalist?**



Think again!

If you care about the planet, go vegan.

Eating
meat leaves
behind an
environmental
toll that
generations
to come will
be forced to
deal with.



DID YOU KNOW?

Greenhouse Gases

According to the United Nations raising animals for food generates more greenhouse gases than all the cars and trucks in the world combined

Energy

Raising animals for food requires almost one-third of all fossil fuels used in South Africa. Producing a single hamburger uses enough fossil fuel to drive a small car 32 kilometres and enough water for 17 showers.

Pollution

In addition to the pollution generated by fossil fuel consumption, animals raised for food produce 80 million tonnes of excrement each year. This excrement, swimming with parasites, antibiotics and pesticides, befouls our air, pollutes our water and destroys our topsoil.

Land

Twenty times more land is required to feed a meat-eater than to feed a vegan (pure vegetarian).

Water

Raising animals for food consumes more than half of all the water used in the world. It takes 11,365 litres of water to produce half a kilogram of meat but only 272 litres to produce a pound of wheat.

Deforestation

Rain forests are being destroyed at a rate of 323,748 square kilometres per year to create space to raise animals for food. For every fast-food burger, 5 square metres of rain forest land must be razed.

Animals

You can't be concerned about the environment without caring about our fellow inhabitants – animals. They're made of flesh and blood, have complex social and psychological lives and feel pain, just as we do. More than 55 billion land-based animals are killed each year globally by the meat industry, and they're raised and killed in ways that would horrify any compassionate person. This figure does not include the billions of animals torn from the sea.

You Can Help Stop Global Warming! Go Vegan!

The most powerful step that we can take as individuals to avert global warming is to stop eating meat, eggs, and dairy products.

For more info contact :

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