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# MISSION

ARA aims to change the way people think about and act towards other animals and build a better future for humans and animals across Africa. ARA is committed to the promotion of inclusive justice<sup>1</sup>, showing compassion across species and building a better future in a post Apartheid South Africa through outreach campaigns, advocacy, litigation, lobbying, policy analysis, educational initiatives, investigative research, networking, hands-on animal rescue and rehabilitation.

# BOARD OF TRUSTEES

Michele Pickover	Chairperson
Alan Duke Rolstone	Treasurer
Natalie Yael Dembo	Education officer
Andrew Charles Shaw	Media Liaison
Stephanus Smit	Spokesperson and Rescue Coordinator
Andrew Christopher Stuart Butler	
Carol Joy Blom	
Cheryl Ann Hunter	
Heidi Angela Burt	

# CONTACT

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<sup>1</sup> Inclusive Justice means that we consciously and persistently devote ourselves to ensuring Justice for others. The notion of inclusive justice is a moral ideal that includes all human societies, all animals, and future generations of both. Inclusive justice considers all species interests, both human and non-human to ensure that all voices are heard. The ideal of justice also serves as a guide, standing apart from what is the case, calling us to what ought to be, what is the right thing to do, regardless of what people are in fact doing or agreeing to do. Inclusive justice therefore denotes the equal consideration of all legitimate interests. The theory of inclusive justice also indicates where a restorative process needs to occur.

# WAYS TO GIVE

Exposing and fighting animal abuse takes time and money. A campaign can only be launched after considerable background research has been completed and detailed reports produced. Alone, we can accomplish little. Together, we can make the world a better place for all. By supporting ARA you can not only help to rescue individual animals, but also help in the campaign to change mindsets regarding the status of animals in our society forever. ARA could not do the work it does were it not for the support of donors.

## BANKING DETAILS

Account number:	041744594
Name of Bank:	Standard Bank
Swift code:	SBZAZAJJ
Bank Branch name:	Melville
Branch Sorting Code:	006105

## OBJECTIVES

The following objectives direct the Trust's activities for the period 2008/2009:

- Reduce levels of animal exploitation and oppression.
- Actively work towards the creation of a kinder and more compassionate society.
- Enhance civil society, corporate and government understanding and awareness of the commonalities of oppression and inclusive justice.
- Contribute to the development of democracy in South Africa.
- Serve as a monitoring, information and watchdog organisation.
- Undertake public policy work in South Africa, within SADC and at the African Union.
- Lobby for transparency, accountability, consistency and access to information from decision makers and stake holders.
- Promote and expand Pan-African and international cooperative and collaborative efforts by networking, pooling information, sharing resources, building dialogue through constructive and creative and on-going engagement.

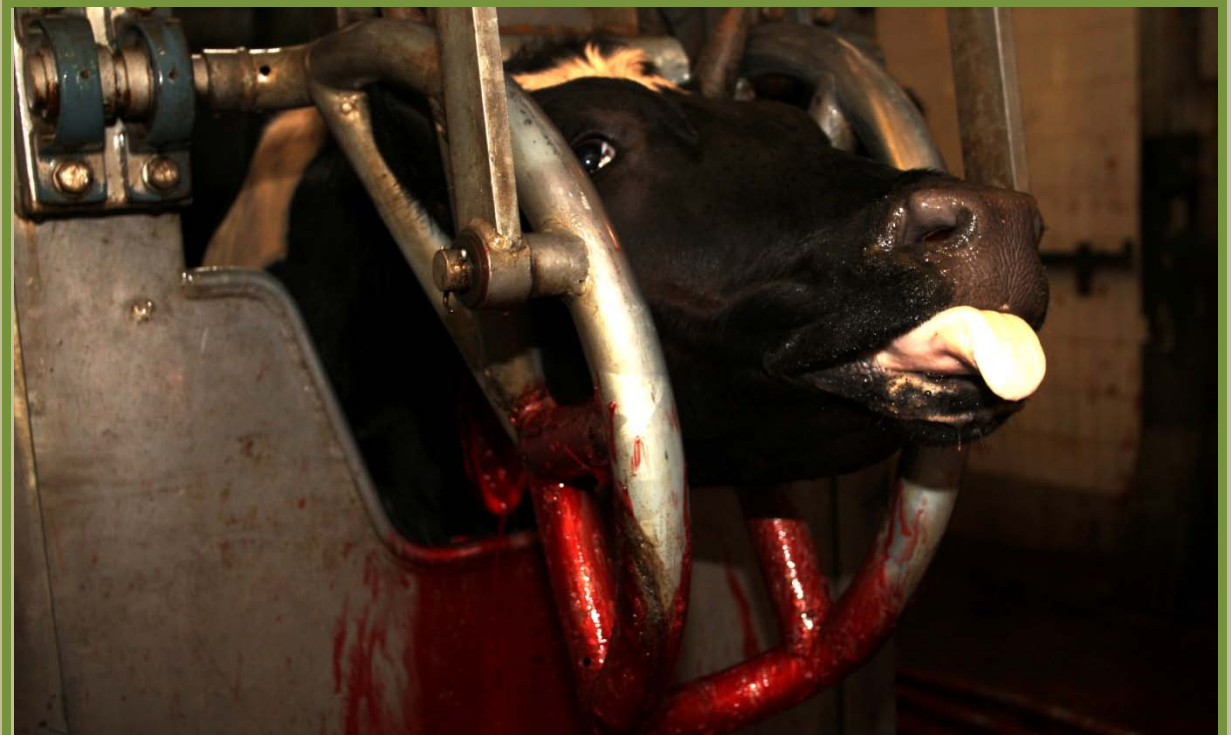


## ACTIVITIES

During the period under review ARA employed the following methods and strategies:

- **Education and Information**- ARA undertook special investigative and research reports, wrote articles and gave lectures.
- **Policy Analysis and Lobbying** - By relentlessly lobbying for transparency, accountability and access to information, ARA strives to influence changes in the law and general Government and other stake-holder policy.
- **Outreach** – ARA works with communities and civil society and promotes the holding of exhibits, seminars, workshops and training programmes on critical issues.
- **Advocacy** –ARA engages in effective political dialogue based on well researched investigations and campaigns.
- **Networking** – ARA we promote and expand international collaborative efforts by networking, pooling information, sharing resources and building dialogue.
- **Animal Rescues** - we undertake the rescue of animals who are under direct threat and place such animals with individuals or organisations most capable of taking the best care of them. This involves ARA's necessitates direct involvement in rescue, sanctuary and rehabilitation projects as well as providing support for *in situ* ethical conservation and animal care projects.
- **Legal Action** – ARA initiates legal actions and/or public campaigns in order to protect animals' interests and we also plan to use a well planned litigation strategy to begin to change the law relating to animals in South Africa.

- **Special Projects** – ARA finds concrete ways to improve animals’ lives and highlight animal abuse.



ARA concentrated on the following campaigns and projects:

- Assisted the Department of Environmental Affairs and Tourism’s (DEAT) legal team in the case brought against DEAT by the Predator Breeders Association and lobbied government against canned predator hunting and trophy hunting in South Africa.
- The organisation and funding of a workshop attended by all other major animal organisations in South Africa where the forum debated and documented the changes required to our current animal protection legislation.
- Produced a Report on and campaigned against poaching in the SADC (Southern African Developing Countries) region.
- Campaigned against the culling of elephants and the ivory trade.
- Campaigned and lobbied against the elephant-back safari in South Africa.
- Conducted an investigation and produced an investigative report on the killing and hunting of rhinoceroses in South Africa.
- On- going Investigations and reports on the lack of access to information on elephants both in captivity and in the wild in South Africa.
- Actively rescued, rehabilitated, released and provided sanctuary for animals indigenous to South Africa with special focus on primates through the ARA Monkey Helpline.
- Networked with other social movements and human rights organisations in South Africa.
- Designed, implemented and management of the Ubuntu Youth project: an outreach project in informal and disadvantaged areas.

- Campaigned on behalf of farm animals and the promotion of veganism as a way to address Global Hunger.
- Lobbying of political parties and government officials.
- Reviewed government implementation of legislation and policies in relation to elephants.
- Participated in the Centre for Scientific and Industrial Research (CSIR) Elephant Management Assessment.
- Joined other organisations in lobbying the Department of Trade and Industry in relation to greyhound racing. Attended public meetings in various centres.
- Lobbied Parliament in relation to the revision of the Protected Areas Act.
- Investigation of Monkey Town a private zoo in Somerset West, and the subsequent extensive media of our findings. We are working to resolve the issue over the next couple of years.
- Submitted policy input with regard to Falconry in South Africa.
- Campaigned against zoos and circuses in South Africa.
- Assisted concerned members of the public with information and legal support and where appropriate cases interceded on their behalf.



The above activities involved:

- Outreach and education;
- Working locally and internationally with other animal protection organisations;
- Meeting with government and other stake-holders, e.g. ;
- The compilation of in-depth Reports;
- The production of media and educational materials (including frequent updates of the ARA website);
- The production of promotional materials (t-shirts, DVDs etc.);
- Protests and demonstrations (for example against animal-base circus, against

KFC, outside the Japanese embassy against whaling, outside the Namibian embassy against sealing, outside CITES meeting in the Netherlands; in support of World Day for Animals in Laboratories, etc.)

- Engaging with the public media, including interviews, appearances on local and international radio and television programmes (for example SABC TV, Radio 702, ETV, SAFM, KFM, Cape Talk, Kyknet, Radio Sonder Grense, East Coast Radio, M-Net Carte Blanche(TV) , Herbivore, The Abolitionist Online, Animal Voices, etc.);
- Writing and distribution of press releases;
- Talks to schools and at universities;
- Information tables at shopping centres and other venues;
- Putting questions in Parliament – working with Official Opposition Parties;
- Delivering of presentations at national forums and events (for example the National Heritage Council workshop on culture –where a paper on ritual slaughter was given Mail & Guardian Critical Thinking Forum, IUCN-ESSA debate, Environmental Parliamentary Portfolio committee);
- Rescue and rehabilitation of animals;
- Investigative undertakings;
- Research;
- Attending meetings with other animal organisations, local, provincial and national government, churches, etc.:
- Placing freedom of information requests using the Promotion of Access to Information Act;
- Seeking legal opinions and obtaining legal advice.



# FINANCIAL OVERVIEW

ARA is a registered Not-For-Profit and Public Benefit Trust with SARS 18A tax exemption status.

Trust number: IT13990/07.

Public Benefit Organisation number: 930/028/19/7.

Non-Profit Organisation Registration number: 064941.

Audited Annual Financial Statement below.